



# CHEETAH CONSERVATION FUND

INTERNATIONAL NEWSLETTER

## Laurie's North American Fall Tour: October 3-November 16, 2002

Laurie's ANNUAL fall fundraising tours are generally very intense, demanding and successful events—2002's was no exception! Laurie traveled the length and breadth of North America taking the message of the cheetah's plight to large numbers of people and raising much needed funds for CCF's ongoing work in Namibia and Kenya.

Starting out with the **Predator Conservation Alliance Conference in Yellowstone** and ending with Earthwatch Institute's annual **Principal Investigators Conference in Boston**, Laurie's dynamic presentations across the USA and up into Calgary, Canada, offered colleagues, CCF supporters old and new, TV/radio and newspaper audiences an opportunity to understand in depth the nature of the task at hand, saving this extraordinarily precious species from extinction—the why, where and how!

With ground support from our acting NY Chapter Head Patricia Tricorache, Laurie spent some days in **New York City** connecting with colleagues and helpful supporters, with a very special Gala event, sponsored by Lynn Chase and the Chase Wildlife Foundation at The Sherry Netherland Hotel, honoring Laurie and her CCF work.

This event featured the Angel Fund Director's indefatigable Cathryn Hilker and her Cheetah and Anatolian Ambassador team from the Cincinnati Zoo, flown in by donated private jet for the occasion. Laurie was also featured on the CBS-TV *Early Show*.

Then it was on to a most incredible fundraising event—*A Celebration of Speed and Elegance*—sponsored by our new **Metropolitan Washington DC Chapter**, headed up by Heather Kaye-Jacobs and her truly outstanding team of volunteers.

Here we saw Volunteering at its very best, a top-class event taking place at the home of Andrea and Harvey Maisel, with silent auction, fine food from Café Deluxe and of course, those charismatic Ambassadors Sahara and Alexa again! And they are *all* prepared to do it all over again this year (September 20th)!

The next stop was **Phoenix**, where our new Arizona Chapter Head Claudia Whitehead and her team had arranged a wonderful series of public and private events for Laurie, including a gala event at the Blazing Glory Ranch, home of CCF supporter Rebecca Parrett.

The West Coast section of the tour started with a flying visit to supporters in **Seattle** and then onto the **Oregon**



Laurie visits with the highly-motivated and successful Metropolitan DC Chapter: Front row (L-R): Elissa Knights (Cincinnati Zoo's Cat Ambassador Program), Angela Caveness-Weisskopf, Andrea Boyarsky-Maisel (hostess), Heather Kaye-Jacobs (Head), Judy Mann, Kay Drucker (new Head), Cathryn Hilker; Back row (L-R): Laurie, Judy Opp, Beth Wallace, Dawn Barclift – and of course Cheetah and Anatolian Ambassadors Sahara and Alexa.

Chapter's 2nd *Big Cat, Big Party* dinner and auction at the Oregon Zoo, organized by long-time CCF supporter and Chapter Head Teresa Delaney, once again with an amazing team of dedicated Volunteers. Their goal was to raise enough money to build a new rondavel for CCF Namibia, high on CCF's Wish List (detailed in our last newsletter)—which they succeeded in doing with flying colors. The event featured Barb and Rob Dickey (Leopards Etc based in Occidental, CA) with two of their education cheetahs, Kgosì (a rare King cheetah) and Kamau, who accompanied Laurie at all her **Portland** presentations.

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Cincinnati's "Angels of Music" Gala Event, featuring Broadway stars Brad Little, Ron Bohmer, Barbara McCulloh and Judy McLain with Cheetah and Anatolian Ambassadors Sahara and Alexa.

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# News from Namibia:

## CCF Namibia's Annual Celebration of Speed and Elegance: July 27, 2002

CCF'S FOURTH ANNUAL gala fundraising dinner, held at the Windhoek Country Club, featured Kuki Gallmann as guest speaker (right, with Laurie).

A well known spokesperson on international wildlife conservation and author of *I Dreamed of Africa*, Kuki talked about her life and what inspired her to set up the Gallmann Memorial Foundation on her farm in Laikipia, on the edge of the Great Rift Valley in Kenya and her work in ethnobotany, involving conserving knowledge and developing uses for Kenyan natural flora.

Kuki has also played a very active role in rhino and elephant conservation in East Africa and the development of conservancies and anti-poaching initiatives there. This was Kuki's first visit to Namibia. "Kuki is a good personal friend and colleague of ours," said Laurie Marker,



Laurie with Kuki Gallman

Director of CCF. "We share a mutual love of cheetahs and are delighted to have her with us. Her beautiful explanations and emotional involvement in the African continent's wildlife, as well as its human needs, encourage us all to have a better understanding of the need to support wildlife."

The evening's Master of Ceremonies was the popular Mr. Tangeni Erkana. Amongst the nearly 400 guests were government ministers, representatives from international and national businesses, as well as the farming community. About \$10,000US was raised, furthering CCF's research & educational goals, the majority by the silent auction, vouchers and other items generously donated by Namibian businesses and individuals.

Dr. Abraham Iyambo, Minister of

*Continued on Page 3*

### FALL TOUR—continued from Page 1

Tony Vecchio, the Zoo's Director, introduced Laurie at two sold-out lectures. Laurie also presented the first ever (combined) CCF & WILD Foundations' Lifetime Achievement Award to Frank R. Hart, owner of Wildlife Safari, the game park where Laurie began her lifelong dedication to saving the cheetah in the wild. Laurie appeared on Fox News and KATU TV's *AM Northwest* morning program, and was interviewed by Carl Wolfson on his *Talk of the Town* radio show.

And the Portland team is going for it again next year, Sunday October 19, preceded the night before by Seattle's own *Big Cat, Big Party!*

In **Northern California** Laurie first spoke at the Marin County Humane

Society in Novato and then took a fast journey to San Clemente to speak to a small but eager group brought together by longtime CCF supporter Karen Heagen. Then it was back north again for an exciting weekend series of events sponsored by the newly formed Wildlife Conservation Network (WCN), founded and directed by CCF/USA Board member and CCF Northern California Chapter contact Charlie Knowles. This was WCN's first annual Wildlife Expo. A great success, as was the special Sunday afternoon CCF event. Once again Leopards Etc was there with a variety of charismatic 'ambassadors.'

Following at breakneck speed was a weeklong return journey to **Spain** so Laurie could attend the annual Cat Specialist Group Meeting, followed in

turn by a flying visit to **Dallas** and then onto an event sponsored by the **St Louis** (Missouri) Zoo, followed again by a few days in **Cincinnati**, topped off by an event of events, the Cincinnati Zoo and Botanical Gardens' Angel Fund's (every other year) Angels of Music event, organized by Cathryn Hilker.

This spectacular evening began with a

Gospel Choir and four Broadway stars (Brad Little, Ron Bohmer, Barbara McCulloh and Judy McLain) singing "The Circle of Life" from *The Lion King*, bringing a captivated audience to its feet for the first of many times. Erich Kunzel, Cincinnati Pops Director, kept the show running smoothly as guest host.

Most of the supportive audience had met and interacted with the Cincinnati's Zoo cheetahs; they all understood why wildlife needs wild places. This helped create a positively electric atmosphere. And of course, those party-going ambassadors Sahara and Alexa attended too!

Then, to help support the budding CCF Canada effort, Laurie flew up north to give presentations in **Calgary, Alberta**, sponsored by CCF Canada's Alberta Chapter Head Carol Petersen and the Calgary Zoo.

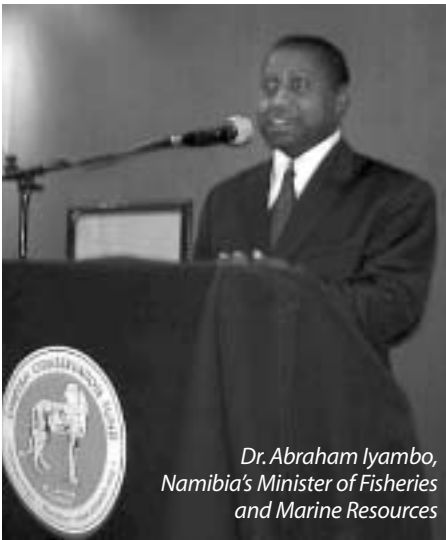
Finally, after the **Boston** Earthwatch Conference, Laurie and several CCF USA colleagues topped it all off with a CCF/USA Board meeting down in **Florida**.

Such tours are a primary way to fundraise—and in this difficult economic climate such fundraising efforts are even more crucial if we are to keep CCF's work going and growing. If you'd like to participate or help out in future tours, let us know.

• *The 2002 Tour was arranged by CCF Outreach Director Leona Graham. Contact her at [leona@cheetah.org](mailto:leona@cheetah.org) if you would like to be involved this year.*



Laurie in Portland with Paul Linnman and Cathy Marshall of KATU-TV on "AM Northwest" along with Rob Dicely of Leopards Etc and Cheetah Ambassador Kamau



*Dr. Abraham Iyambo,  
Namibia's Minister of Fisheries  
and Marine Resources*

*SPEED & ELEGANCE—continued from Page 2*

Fisheries and Marine Resources (shown above), delivering a talk on behalf of CCF's patron, His Excellency Dr. Sam Nujoma, President of Namibia, spoke of the obligation all Namibians have to protect, conserve and utilize their natural resources in a responsible manner:

"The conservation of endangered species such as cheetahs should not be merely the concern of wildlife biologists and government officials. It is an issue that affects the social and economic needs and aspirations of all Namibians.

"One should not forget that humans and the rest of nature are inseparable. It is therefore important that we must know and understand our environment in order to live in harmony."

The President's words emphasized that this responsibility lies with environmental and conservation sectors, safeguarding the interests of human beings and their livelihoods:

"It is my belief that this can be done. In order to achieve this, we need to continue the search to find sustainable ways in which nature and human beings can coexist peacefully; as the motto of the Cheetah Conservation Fund states: 'We can live together.'"

Local peoples' efforts towards these aims were honoured during the course of the evening with the announcement of this year's winner of CCF's Conservationist of the Year (see separate story). In addition, an award honoring the hard work of other Non-Governmental Organizations in Namibia was presented to Blythe and Rudi Loutit of Save the Rhino Trust in celebration of their outstanding work in rhino conservation. These awards acknowledge the impact individual efforts can have in conservation.

## News from Namibia: CCF Namibia Honors Cheetah Conservationist of the Year: The Ritter Family

EVERY YEAR CCF pays tribute to Namibians' outstanding conservation efforts. In 2002 the Ritter family of the Okahandja district was honoured. Rolf and Marion Ritter are excellent models of farmer-conservationists, predator-friendly farmers of livestock and game, accepting predators as a natural component of a healthy ecosystem. Active members of the Sandveld Conservancy, the Ritters embrace the concept of conservancies. A natural conservationist, Rolf was quoted in *National Geographic* magazine: "I want my children to grow up where cheetahs run free." The Ritters prove, through their management practices, that predator conservation is not contrary to the needs of humans, that humans and predators can live together.

In a surprise announcement, Rolf presented CCF's Executive Director Dr. Laurie Marker with a certificate of honour on behalf of the members of the Sandveld Conservancy, acknowledging Laurie's work and dedication in the field of cheetah conservation. Laurie said with heartfelt gratitude: "This means so much to me— it shows the farmers care."



## Livestock Guarding Dog Program (LGDP) Welcomes New Additions



Tyger, one of CCF's breeding Anatolian Livestock Guarding dogs, recently gave birth to ten healthy puppies.

Shelley Peavey, CCF Volunteer from the USA, has been helping with the puppies since their birth.

• For information on the LGDP contact CCF Namibia: [cheeta@iafrica.com.na](mailto:cheeta@iafrica.com.na)

# News from Namibia

## Update on Centre-based & Outreach Education Programmes

School and community outreach continues to be an important programme for CCF Namibia, its Education outreach service touring junior and secondary schools in different regions each term giving assembly and classroom presentations.



Since May CCF Education staff have visited schools in five towns: Windhoek, Rehoboth, Otavi, Okahandja and Tsumeb. In addition, 22 youth, school and international groups have attended CCF's centre-based environmental education programme, staying at the Lightfoot and Wilderness campsites.

Plans are under way to visit schools in the south of Namibia next year, for example, in Keetmanshoop, Luderitz and Mariental.

## CCF Staff at the NamWater National Science Fair

In September 2002 CCF staff participated in the 20th NamWater National Science Fair at the Polytechnic (Windhoek). Attracting a lot of attention, CCF's stand showcased science research programs, with displays outlining cheetah biology and ecology, health and reproduction, and human impacts on cheetah. Young attendees, particularly interested in the radio-tracking of cheetahs, clearly became more educated in conservation issues, showing serious support for CCF's goals, some expressing interest in pursuing conservation careers.

## CCF Hosts Carnivore Environmental Education Teacher Workshop: June 2002

The goal—to bring together Namibian and international education professionals and representatives of conservation organizations to tackle the question: "What are the challenges in utilizing cross-curricular predator education to support environmental education in



Participants involved in group sessions during the Carnivore workshop

schools in order to increase pride in our Namibian biological heritage?"

Participants included 30 educators (several primary/secondary schools and universities), NGOs, representatives from the Namibian Ministry of Higher Education (Training and Employment Creation and Youth Resource Centre), international conservation organizations (Smithsonian Institution/USA, Cincinnati Zoological and Botanical Gardens/USA and Cheetah Outreach/South Africa) and finally, Liz Komen of NARREC (Namibian Animal Rehabilitation Research and Education Centre) and former CCF staff member Graeme Wilson, now with NEEN (Namibian Environmental Education Network).

Facilitated by Jennifer Buff from Smithsonian Institution's Conservation and Research Centre, the workshop was designed to boost confidence in teaching about predator conservation. The primary outcome: the need for teachers and conservation organizations to liaise more efficiently and regularly in order to distribute and review existing environmental education (EE) resources, as well as develop new and more relevant teaching materials. Pro-active marketing and advertising of available resources enhances awareness amongst educators and provides motivational support to already highly committed teachers. International partnerships are critical in the process of building resources and changing attitudes toward wildlife conservation. Opportunities for advanced teacher training as well as reward for efforts within EE need promoting in Namibia. CCF gratefully acknowledges the Cincinnati Zoological and Botanical Gardens' Angel Fund for their generous sponsorship of this workshop.

## University of Namibia Student Trains at CCF Namibia

As well as many international students, CCF Namibia hosts students from Namibian technical colleges and the University of Namibia (UNAM). **Josephine Henghali**, a Masters student in Conservation Biology from the village of Oshandi in Ohangwena Region in North Central Namibia, graduated from UNAM in 1999 with a B.Sc. in Agriculture. She has been training in CCF's clinic and laboratory in 2002

I like to be involved in an activity that will save wildlife in Namibia. I believe that when you save one species you have to consider all the other species that share the same ecosystem—otherwise it will not be effective. No species exists in a vacuum.



Josephine Henghali working in CCF's clinic

I like animals, and want to work with them. When studying agriculture, I specialized in animal science and this made me realize I want to work with them. Growing up in a village in Namibia

means you are surrounded by animals and the environment. When I was very young there was a lot more wildlife around, and less as I grew up. Even though most people were not concerned and I didn't know what could be done, I thought about it from an early age.

*Continued on Page 5*

After school and the four years for my degree, I joined Round River Conservation Studies (from Utah State University) at CCF for three months doing conservation biology, field methods in ecology, and the natural history of Namibia. This made me more aware of my interest in animals. I knew I liked field-work before that, but Round River exposed me to more animal work and helped me decide what to do.

I worked as an Agricultural Extension Officer until now at Mariental. Before that I did a survey on major disease control practices in cattle farms in Ohangwena region, was production supervisor at an Irrigation project, and did a field attachment at Meatco.

Much of my time at CCF I spend in the clinic doing lab work. I want to be involved in everything: feeding, taking care of the animals and learning how to manage wildlife. I've learnt to collect and process blood, monitor an animal under anaesthesia and identify the internal parasites in cheetahs, goats and dogs.

I am also working on an endocrine study on the female cheetahs at CCF. Through faecal hormone analysis we find out whether they are cycling, and if so, how often. We collaborate with Cincinnati Zoo and I work with a reproductive physiologist there. Using behavioral observations each morning, we also correlate hormonal levels with behavior. For my research study I want to understand the feelings and beliefs of people in the north of Namibia and to study their attitudes to wildlife.

My favorite part of the work here is collecting sperm! When at University we talked about the procedures of collecting, examining and freezing sperm, but now at CCF I do it... I see for real what I only used to imagine from lectures and textbooks. Being a pioneer group in that faculty we did not have many facilities, so never saw anything like a live sperm.

Not all my family members understand what I am doing, but they are proud and happy for me. Even though I travel back up north when I can, I don't get to see them much, but I accept that when you work with animals living in the bush you have to give up some things, like your social life a bit.

It's a wonderful and good thing to happen to me. Being at CCF is a special experience for anyone. You meet people from all corners of the world, interacting with them all. The world becomes a village... it shrinks the world. CCF, being a

non-profit organization, depends on voluntary work. Everyone counts. My contribution makes a difference to save the cheetah. What I am doing adds to the body of scientific understanding on the cheetah and its ecosystem.

### **GeoCheetahs Continue to Travel the World**

The GeoCheetah Project aims to share the Namibian cheetah with students from around the world and alert them to the threats that this unique and beautiful cat faces – unless we take action.



*Another intrepid GeoCheetah explorer, backpack at the ready, prepares to begin his perilous journey around the world to warn students everywhere of the very real perils facing his wild cousins.*

The GeoCheetah idea originated in Columbus Zoo in Ohio, USA, and came to classrooms in Namibia in 1998. Since then it has reached many young students in numerous countries, including Germany, Canada, USA, Australia, and all over Namibia. The latest of the original 13 traveling cheetahs to report back is now in Norway. The cuddly little GeoCheetah toy goes to schools and youth groups on a mission to save his cousins—the wild cheetah. He travels with his backpack containing a note pad for messages from one group to another, plus information on the cheetah, Africa's most endangered large cat.

A group of YMCA scouts in Telemark, Norway, had the great honour of hosting Felix. This little cheetah featured in local newspapers and even went on a fishing trip (catching far more than most!). In fact, Felix became a bit of a celebrity, meeting leaders of other scout groups and also bringing greater awareness to the Norwegian people of his cousin, the lynx, the most common predator in Norway. The Norwegian scouts met up with scouts from Namibia in Denmark in 1996, exchanging information about life

in their two countries and the threats to wildlife. If you want to hear more about Felix's journey to Norway you can go to the website (written in English):

<http://home.c2i.net/boespeider/>

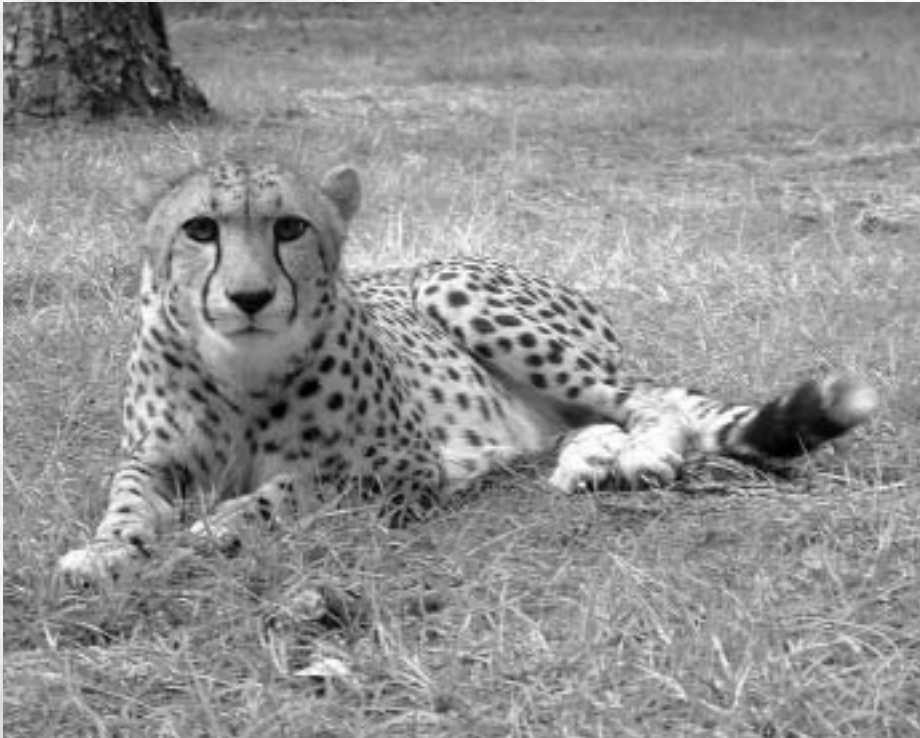
• CCF would like to hear from schools and groups who have had visits from GeoCheetahs or who currently have one with them. Please tell us about the experience, and let us know where you are planning to send your GeoCheetah next. If you would like more information on the GeoCheetah Project, email: [cheeta@iafrica.com.na](mailto:cheeta@iafrica.com.na)

### **CCF Namibia Farming Association Outreach: Talks from Etosha to Helmeringhausen**

Last August, at Namutoni, CCF staff gave a presentation to the Etosha Southern Boundary Problem Animal meeting, a forum established to promote communication between MET (Ministry of Environment) staff and farmers to help assess livestock losses and predators destroyed. Staff also undertook an almost 2000 km round-trip to visit the Helmeringhausen Farmers' Association which celebrated its 75th anniversary two years ago (Namibia's oldest farmers' association). This Association's Study Group undertook a survey of 15 farms (kindly shared with CCF) to look at losses incurred to predators, including cheetahs, over the last six years. As very little is known about the cheetah population in this area, this forms a valuable addition to our knowledge in this very arid area (180mm average annual rainfall). Cheetahs are occasionally sighted and appear to rarely cause problems, but on the occasions when cheetahs did take livestock, losses were severe to individual farmers (e.g. 34 sheep killed in one night).

Staff also had the opportunity to visit the first Anatolian livestock guarding dog working in this rugged area. At 18 months old, this dog (already about 40 kilograms) is working extremely well. Losses to baboons were a particular problem before, but since the dog has been with the herd of goats, the baboons have not dared venture close enough to grab kids. Needless to say jackals are no longer a problem here either. The dog is working with a herder and this seems to be a very successful partnership. This farmer is the only one in the area not complaining of jackal problems and as a matter of interest, no predators are persecuted on his farm. Livestock management is employed to prevent losses instead. 🐾

## Research Notes



### **An Excerpt from Laurie's PhD Thesis: *Aspects of Cheetah (Acinonyx jubatus) Biology, Ecology and Conservation Strategies on Namibian Farmlands***

*CCF's Founder, Laurie Marker, recently completed her work on a PhD at the University of Oxford, U.K., submitting her thesis in September 2002 and successfully 'defending' it in early December.*

In an increasingly human-dominated environment and due to human-wildlife conflict, the task of successfully conserving large carnivores such as cheetahs is very difficult. Laurie's thesis examines the causes and potential solutions of such conflict in Namibia, covering a multitude of issues important to cheetah conservation, including: morphology, genetics, health, physical abnormalities, feeding ecology, home range use, demography, reasons for conflict with local farmers, local attitudes towards cheetahs, and the use of conflict resolution techniques.

Data analysed for the thesis revealed that a perceived threat to livestock or game was the reason for 91.2% (n = 343) of cheetahs captured and 47.6% (n = 30) of wild cheetah deaths reported to CCF. Both captures and killings were biased towards adult males, with 3 males being captured for every female, mainly due to the use of 'playtrees' as capture sites.

Human-mediated mortality accounted for 79.4% of wild deaths reported, of which the majority involved prime adult breeding aged animals, with a peak around 5-6 years of age.

Genetic studies, using polymorphic microsatellite loci, were conducted on 313 wild Namibian cheetahs. These showed that the Namibian population has good levels of genetic diversity and high levels of gene flow between different regions of the country, leading to little regional variation in cheetahs. Genetic analyses also provided useful information on dispersal and the success of translocation.

Blood collected from wild cheetahs was assessed for exposure to canine distemper, feline infectious peritonitis, feline herpes virus, feline panleukopaemia virus, and feline calici virus. Antibodies were detected in 24%, 29%, 12%, 48%, and 65% of cheetahs examined respectively, showing that infection occurs in wild cheetahs. Although there was no evidence of disease at time of capture, these diseases are known to cause serious clinical disease in captive cheetahs, and there is some concern over contact between cheetahs and domestic animals, as that is likely to spread such diseases.

Dental examinations of cheetahs

revealed that focal palatine erosion (FPE), a dental abnormality found in captive cheetahs, was discovered in over 70% of the wild cheetahs and was linked to other dental abnormalities, a factor that could be of concern to the long-term health of wild cheetahs.

Namibian cheetahs have very large home ranges, averaging 1642.3 km<sup>2</sup> (± 1565.1 km<sup>2</sup>). This was higher than has been found in any other cheetah studies, and cheetah density was also lower than in other areas. Habitat type significantly affected the cheetah's spatial distribution and prey density, with females appearing to select for areas of sparse bush. Continual cheetah removal may partially explain the unusually low density of cheetahs in this area (estimated at only 2.5 cheetahs per 1000km<sup>2</sup>) despite the apparent abundance of prey.

Studies of local attitudes revealed that, during the initial survey, Namibian farmers were removing an average of 19 cheetahs per year/farm, and the level of removal was high even on farms where cheetahs were not considered to be a problem, mainly to protect livestock or farmed game. Evidence for actual livestock depredation was negligible, however, with evidence for livestock depredation in only 3% of cheetah captures reported to us, and only 5% of scats from wild cheetahs containing evidence of livestock. Cheetahs appeared to select for native game species over either exotic game or livestock.

Research conducted on methods of conflict resolution showed that placing Anatolian Shepherd livestock guarding dogs proved to be effective, with 76% of farmers reporting a large decline in livestock losses since acquiring an Anatolian. Such solutions appear effective in increasing farmers' tolerance for cheetahs, and by the end of the study period cheetah removals dropped to a mean of 2 cheetahs/farm/year. Implementing strategies such as these could be significant for reducing human-carnivore conflict in many places where it occurs.

**Give a Gift of Life to your family and friends  
– Adopt a Cheetah for them!**

*see page 12*



### Reproductive Physiology Research Project

Dr. Adrienne Crosier, Josephine Henghali, and Bonnie Schumann joined Dr. Ulf Tubbesing at Melrose Farm and Aus Game Lodge near Windhoek to collect semen samples. As five captive cheetahs were due for annual physical examinations, it was a good time to collect additional samples. The semen samples were of a very good quality and were used for two separate research studies being conducted by Adrienne in partnership with the Smithsonian National Zoo.

Firstly, samples were frozen for storage in the CCF Genome Resource Bank (GRB), a warehouse of frozen biological samples including semen, blood, skin and other tissues. Tissue and blood samples stored in the GRB allow researchers

to assess the overall genetic diversity and hormonal profiles of cheetahs within Namibia. All semen samples stored in the GRB have the potential to be used for assisted reproductive physiology procedures, such as artificial insemination.

Secondly, a portion of samples were used in a study to help determine optimal methods for freezing and thawing cheetah sperm cells. These studies are crucial for establishing a functional Genome Resource Bank and for the success of future assisted reproductive techniques.

Since February, CCF has conducted a total of 50 reproductive examinations on both wild-caught and captive male cheetahs. Semen samples are collected from all wild-caught adult male cheetahs brought to CCF.

### Endocrinology and Behavior Studies

Joint projects assist cheetahs worldwide. With equipment generously donated by the Cincinnati Zoo, Dr. Monica Stoops assisted CCF in the development of a new CCF endocrinology laboratory. In partnership with the Zoo, reproductive hormones of both male and female cheetahs are being studied, with hormone levels assayed to determine consistency of production.

For example, oestrogen levels of female cheetahs living together are being studied, allowing researchers to determine if female cheetahs are exhibiting normal oestrous cycles. Hormonal levels are analyzed by extraction of faecal samples. As cheetahs excrete approximately 90% of excess hormones from their body through faeces, analysis of faecal hormone levels is a very accurate method to assess levels of production. Such collections are also very non-invasive.

Coupled with these collections, students also observe behavior. This dual measurement system provides more accuracy towards determining reproductive patterns. Whilst captive breeding is currently restricted in Namibia, information collected will be applied to captive breeding programs worldwide.



# CCF Worldwide



These Kenyan cheetahs are almost invisible thanks to their natural camouflage – but even so, their numbers are dropping rapidly. Wild trio located on Stanely farm near Machakos, south of Nairobi.

## CCF Kenya Update by Mary Wykstra

The Kenya project is now over a year old. We have settled into our housing facility on the shore of Lake Elementeita (on Delamere Estates) and into routines including monthly game counts on this farm, semi-annual forum (conservancy) counts, weekly education programs at schools and/or nearby lodges, scheduling interviews and following up on calls of cheetah sightings.

We are meeting a variety of people including herders, village elders, shopkeepers, teachers, students, landowners and park rangers.

To date CCF Kenya has conducted 28 interviews in the Nakuru area and 7 interviews in neighbouring districts (Laikipia, Machakos, Narok). Conservation, wildlife issues, land management and the future of the cheetah in Kenya are topics of concern.

Human densities in Kenya have led to increased subdivision of land, which once was open for animal movements. Settlement, deforestation and cultivation has created large areas of land where wildlife cannot pass through at all. Droughts and over usage of land have resulted in food and water shortages. The issue facing CCF Kenya now is to aid in identifying solutions with long term benefits for people and wildlife.

Although people of all backgrounds appear very concerned about the low numbers of cheetah in Kenya, the fact remains

that cheetah numbers are declining at an alarming rate.

Both within and outside of the parks, cheetah sightings and signs of cheetah (tracks, kills...) are decreasing. People do not always differentiate one cat species from the other and many people see all predators as a threat to their lives and livelihoods. Using the data we collect and the contacts we make through our research, CCF Kenya aids farmers in sharing methods of land and wildlife management that will benefit the future of Kenya and the survival of the cheetah.

## The Global Perspective: The Global Cheetah Review and Planning Workshop (South Africa)

In July 2002, the second Global Cheetah Forum Workshop was held in South Africa, organized by the Conservation, Breeding and Strategy Group (CBSG) South Africa and the North American Cheetah Species Survival Plan (SSP).

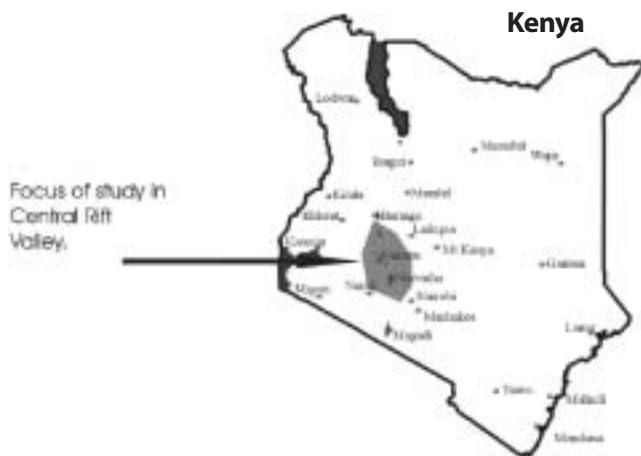
The 2002 Cheetah Review and Action Planning Workshop, attended by 46 people from 13 countries, with six working groups reviewing the Global Cheetah Action Plan, dealt with issues covered in 2001.

A new group discussed the situation facing Iranian and North African cheetah populations. Goals and mission of the Global Cheetah Forum (GCF) were reviewed and a secretariat and a steering committee (13 members from 7 countries) elected, with CBSG South Africa continuing in its role as secretariat. Progress was made in every group. The final report from this workshop will be available from CBSG South Africa: [www.ewt.org.za/cbsg](http://www.ewt.org.za/cbsg).

• Thanks for the following sponsorship: AZA Cheetah SSP; Birmingham Zoo; Cincinnati Zoo; Columbus Zoo; Endangered Wildlife Trust; Fossil Rim Wildlife Centre; Oklahoma City Zoo; San Diego Zoo; St. Louis Zoo; International Society for Endangered Cats (ISEC); Kirkpatrick Foundation/Oklahoma City

### The Role of the Global Cheetah Forum (GCF):

1. Facilitate and foster open and effective communication between workshop participants and other cheetah conservationists worldwide
2. Educate and inform the general public and other stakeholder groups on matters relating to cheetah conservation
3. Facilitate dynamic, interactive collaboration and information exchange between various stakeholders in cheetah research and conservation worldwide
4. Facilitate fundraising for cheetah research and conservation and channel funds into needy projects
5. Encourage and support sound scientific research on cheetahs
6. Encourage a holistic approach to the conservation and management of cheetahs
7. Provide a link between ex situ and in situ cheetah conservation programs
8. Act as a forum through which obstacles facing effective cheetah research and conservation can be addressed and dealt with
9. Provide a forum for channeling queries and requests for information or participation from cheetah conservationists, as well as members of the public, to the appropriate organizations and/or individuals
10. Act as a neutral mouthpiece for cheetah conservation organizations worldwide
11. Keep the processes initiated at the Global Cheetah Master Planning workshop "alive" and dynamic





# Cheetah+Young People = Friends

## CCF Namibia & CCF Kenya

CCF Namibia/Kenya recently started an exciting exchange program between two junior schools: students will share information about their respective countries and lifestyles, and how cheetahs and other wildlife are protected in the different countries. The aim is for pen pals to become friends in conservation.

## Cheetah Conservation in Botswana

—Taken from Rebecca Klein's Reports to CCF

In 2002, cheetah conservationists from Botswana visited CCF Namibia to study CCF's programs, with a view to setting up a similar program in Botswana. Rebecca Klein, wildlife biologist for Mokolodi Game Reserve, spearheads the project in collaboration with Mr. Hisso Sebina, Head of the Problem Animal Control (PAC) unit of the Department of Wildlife and National Parks (DWNP) in Botswana.

In 1998 Botswana's cheetah population was estimated at 1768 individuals, 12% of the world's cheetah population, making Botswana one of the last strongholds of the species, second only to Namibia. Despite being such a vulnerable species, no formal studies have been done and little is known about the status of Botswana's cheetahs. This planned collaboration will develop a comprehensive conservation program, focusing on reducing cheetah/livestock conflict and improving the attitudes of the farming community and methods of predator control. First, more knowledge about the status and distribution of the cheetah throughout the country is required—initially by using questionnaire surveys, the results of which can be used to identify priority areas.

The proposed program in Botswana is similar to what CCF has so successfully achieved. Lessons at CCF Namibia included capture and care, anesthesia, biomedical sampling, enclosure design, non-lethal methods of control, livestock management, communicating with farmers and the livestock guarding dog program. The information gained was invaluable in setting up and running the Botswana project which will work with CCF and bring a Botswana perspective to the Southern African effort to conserve the cheetah.

The main research camp will be situated at Mokolodi Nature Reserve but eventually satellite transit station camps in Ghanzi and Tuli Block and perhaps near Orapa are planned. These will be bases for monitoring released cheetah and for capturing and relocating in those areas. This will decrease transport stress and



Rebecca Klein (left) from Mokolodi Game Reserve and team members form the Botswana cheetah team meet with Laurie (right) during training session at CCF Namibia last year.

vehicle costs by allowing capture, quarantine and relocation over smaller distances.

• As well as CCF Namibia, the Botswana Project has the support of De Wildt (Pretoria), Cheetah Outreach (Cape Town), Marwell Trust (Zimbabwe), is endorsed by the IUCN Cat Specialist Group and the North American Cheetah SSP (Species Survival Plan) with several academic advisors from the universities of Wyoming (USA), Pretoria (SA) and Bristol (UK)—and is part of the Global Cheetah Forum.

Present staff include: Rebecca Klein (administration, fundraising, field support, research); Dr Kyle Good (veterinarian, capture, care and translocation, research) and AnnMarie Houser (former CCF Namibia Volunteer, field officer, capture, care and translocation, research).

• For more information contact Rebecca Klein: [sanctuary@mokolodi.com](mailto:sanctuary@mokolodi.com)

## CCF UK Teams up with Friends of Conservation/UK on Behalf of the Cheetah

By Peter Stewart, Secretary, CCF/UK (Email: [cheeta@appin.demon.co.uk](mailto:cheeta@appin.demon.co.uk))

We are delighted that our fundraising efforts in the UK are now being supported by Friends of Conservation (FOC). Many individuals in the UK are already providing CCF with wonderful support but the lack of an established office has restricted the activities that they can organise.

FOC will be helping with a personal membership scheme, a programme of events and submitting funding applications on behalf of the CCF to potential donors. FOC Director Jonathan Hodrien said, "We are very excited about working with the CCF and the need for urgent action to save the cheetah is a huge incentive for us to raise as much money as we can. Laurie Marker's work is highly respected internationally and we are delighted to be providing this help." He went on, "You may like to know that Laurie Marker and her wonderful cheetah Khayam were guests at the first FOC fundraising event in Oak Brook in 1983, and also the first fundraising event in Palm Beach in 1984, which had Dr Richard Leakey as guest speaker."

The partnership has already got off to an encouraging start with the broadcasting of a programme on BBC Television between Christmas and the New Year covering the work of the CCF.

FOC was founded in 1982, initially to protect endangered species on Kenya's Masai Mara. Focusing upon community conservation FOC increased its efforts to protect rhino, cheetah and elephants across East Africa. Although the charity still focuses upon Africa it now supports conservation projects worldwide. FOC plays an influential role in promoting responsible tourism where tourists visit fragile habitats.

*Continued on Page 10*

## Saving the Asiatic Cheetah

CCF continues to collaborate with Iranian colleagues to save the Asiatic Cheetah. Here are two websites to visit:

- The Conservation of Asiatic Cheetah Project/CACP, a GO (governmental organization): [www.asiaticcheetah.org](http://www.asiaticcheetah.org)
- The Iranian Cheetah Society/ICS, an NGO (non governmental organization): [www.iriancheetah.org](http://www.iriancheetah.org)

## UK Travel Show visitors learn about CCF

40,000 visitors attending the 'Destinations' travel show at London's Olympia exhibition centre were invited to learn about the work of the CCF and concerns over the survival of the cheetah.

Sponsored by UK tour operator Sovereign, staff and volunteers (from Friends of Conservation) used the show to promote the work of the CCF and raise awareness of the tragic decline in numbers of cheetah.

An exhausted FOC UK Director Jonathan Hodrien said, "We were delighted by the interest and concern expressed by those visiting our stand most of whom were surprised that the cheetah is so endangered. Four days of publicity aimed at those taking safaris or considering a visit to Africa will certainly bring benefits."

• Thanks to FOC for all their hard efforts on behalf of the CCF and the cheetah and special thanks for their homepage web-image featuring the cheetah.

### Contact Information:

• **CCF/UK:** Peter Stewart, P.O.Box 151, Godalming, Surrey GU7 2XW  
Email: [cheeta@appin.demon.co.uk](mailto:cheeta@appin.demon.co.uk)  
CCF UK is a registered charity No. 1079874

• **FOC/UK:** Jonathan Hodrien, Director, Friends of Conservation, 16-18 Denbigh St, London SW1V 2ER; Tel: 020 7592 0110;  
Email: [focinfo@aol.com](mailto:focinfo@aol.com);  
Website: [www.foc-uk.com](http://www.foc-uk.com)

## Volunteer Programs at CCF

Earthwatch Institute and CCF partner in a successful hands-on conservation Volunteer Program, providing an important contribution of time and money to CCF.

For more information visit:  
**[www.earthwatch.org](http://www.earthwatch.org)**

CCF also sponsors its own Volunteer Program. For details contact: **[ccfinfo@iway.na](mailto:ccfinfo@iway.na)**

## Visitors and Volunteers

### Visiting CCF Namibia ...

The past two years have seen a large increase in the number of visitors to CCF. Since opening its newly renovated Research & Education Centre in July 2000, CCF has welcomed over 2,300 day visitors and tour groups coming from many different countries, as well as from within Namibia itself.

The increase in numbers of visitors coming to CCF Namibia echoes the growth in ecotourism over recent years. Many environmentally conscious people travel to Namibia to experience its vast expanse of unspoiled wilderness and variety of wildlife. Many are aware that the cheetah is Africa's most endangered large cat and that Namibia is 'The Cheetah Capital of the World'. By visiting CCF Namibia they discover some of the issues surrounding cheetah conservation first hand.



CCF's Gebhardt Nikanor showing visitors around CCF Namibia's Research & Education Centre

CCF's Research and Education Centre is one of the few working research centers open to the general public. Only 44km from Otjiwarongo, it welcomes visitors seven days a week from 9am to 5pm.

Education is central to CCF's activities. Education staff are always happy to show people around. The Cheetah Museum takes the visitor through the life of the cheetah from prehistory to current time, explaining the cheetah's behavior, biology and ecosystem. Visitors can also gain an in-depth view of the day-to-day work.

An active member of the Waterberg Conservancy, CCF Namibia fully shares the commitment to the wider principles of conservation so central to the Conservancy concept. Formed in 1994 to pool resources and manage the wildlife

and ecosystem in the farmlands surrounding the Waterberg Plateau Park, and with the combined efforts of concerned farmers working with CCF, the Waterberg Conservancy became the first cheetah conservation area outside protected reserves in Africa.

Special programs for tour groups can be arranged; accommodation is available at Waterberg Conservancy guesthouses, providing personal service and famous Namibian hospitality. To support local conservation efforts, CCF recommends tour groups stay within the Conservancy—with friendly Namibian families who are making a difference to Namibia's wildlife. Conservancy farmers provide the habitat and the surrounding farmland ecosystem that supports the cheetah.

All visitors including individual day visitors, tour groups, youth groups, schools, farmers, conservation and agriculture officers are welcome at CCF. A daily fee is charged; all proceeds go toward the work of CCF.

• For more information please contact: CCF, PO Box 1755, Otjiwarongo, Namibia.  
Tel: +264 67 306225, Fax: +264 67 306247;  
email: [cheeta@iafrica.com.na](mailto:cheeta@iafrica.com.na)

### Kids 4 Cheetahs – The Cheetah Crew: A Testimony of Hope

By Leona Graham, CCF Outreach

Throughout all the years that Laurie and her colleagues have been working to save the wild cheetah, many, many children have written, telephoned and – in latter days – emailed CCF (many personally to Laurie), asking how they can help.

The cheetah is especially loved by children—we could speculate on the obvious reasons but the numbers of letters/emails/pictures sent/monies raised simply testifies to the serious force represented by children's feelings about saving this endangered species. We regularly correspond with kids and their parents, describing how kids can make a difference. Children do so many wonderful things, including gathering together friends, relatives and schoolmates to 'adopt' a cheetah (some with the help of their committed teachers). Others, like a young British girl, baked cakes and sold them. Others hold concerts!

One special little girl called Kylie from Virginia, who actually visited CCF Namibia

*Continued on Page 11*

a couple of years ago with her family, does an annual pie bake, sells the pies, and has her mom 'match' the funds raised.

Here's an excerpt from her letter to Laurie.

*"Dear Laurie Marker, This year, for pie-selling, I have raised \$195.00 for the cheetahs. As you can see, there is more money than that because my mom matched the price. This year, I sold twelve pies for fifteen dollars each but some people gave me extra money. I plan on selling pies next year as well and my girl scout troop is thinking about doing something to help! I hope this money helps you. Your friend, Kylie"*

In response to this outpouring over the years, we have begun to make more of an effort to find ways to have children interact in regard to the work of CCF. One of our greatest kid supporters is an amazing young woman called Brittany. She started fundraising for CCF (raising over \$1000 through concerts) when she was 9—she's just turned 12 and is living her dream of studying and working with cheetahs.

With Brittany's help as CCF's 'Youth Ambassador' (and the wonderful support of her parents and some other great cheetah kids) we are hoping to develop some website ways to have cheetah kid fans interact—so keep an eye out for developments on the *Especially for Kids* page on the web site.

For all you children and grown up

### CCF's Ally in Conservation

*David and Anika Barty  
of Etotongwe Eco Tours*

Etotongwe Eco Tours, a registered Namibian tour operator specializing in conservation of large carnivores, especially the cheetah, shows tourists various conservation projects currently conducted in Namibia to save cheetah, leopard, lion and brown hyena from extinction.

### The CCF Volunteer Program Now Run from CCF Namibia

NOTE: For those of you who are planning to volunteer at CCF Namibia the Volunteer Program (worldwide) is now administered from CCF Namibia.

Email: [ccfinfo@iway.na](mailto:ccfinfo@iway.na).

Before applying, please read about the program on the website ([www.cheetah.org](http://www.cheetah.org) → Programs & Results)

## Keeping Connected

**Visit our Website: [www.cheetah.org](http://www.cheetah.org)** For up to date news and information on what's happening, remember to check out our **Helpful Links** Page ([www.cheetah.org](http://www.cheetah.org) → About CCF) and upcoming, a revamped **Especially for Kids** page – plus, of course, our **Cheetah Store** for fun and interesting cheetah-related merchandise, all sales of which go directly to support CCF!

### Laurie's Annual North America Fall Tour (2003)

*Confirmed dates—keep checking [www.cheetah.org](http://www.cheetah.org)'s Home Page/Special Events for additions and updates*

**Sat Sept 20:** Washington DC Chapter GALA Event:

*Contact Kay Drucker: [DCcheetah@yahoo.com](mailto:DCcheetah@yahoo.com)*

**Sat & Sun Sept 27/28:** Cleveland Ohio AAZK Conference, Cleveland Metroparks Zoo  
*Details at [www.clemetzoo.com](http://www.clemetzoo.com)*

**Fri & Sat Oct 3/4:** Phoenix AZ Chapter Events:

*Contact Claudia Whitehead: [cheetahsaz@hotmail.com](mailto:cheetahsaz@hotmail.com)*

**Sun Oct 5:** Northern California CCF Chapter Event (Los Altos):

*Contact Stacey Iverson: [stacey@wildlifeconservationnetwork.org](mailto:stacey@wildlifeconservationnetwork.org)*

**Sat & Sun Oct 11/12:** Northern California Wildlife Conservation Network Expo/WCN (Los Altos): *Contact Stacey Iverson (see above) [www.wildnet.org](http://www.wildnet.org)*

**Sat Oct 18:** Seattle WA CCF Chapter Event: BIG CAT, BIG PARTY;

*Contact Susanne Garrison & Carol Hosford: [cheetahseattle@hotmail.com](mailto:cheetahseattle@hotmail.com)*

**Sun Oct 19:** Portland OR CCF Chapter: BIG CAT, BIG PARTY:

*Contact Teresa Delaney: [cheetahoregon@msn.com](mailto:cheetahoregon@msn.com)*

**Sat Oct 25:** Arkansas Chapter Events:

*Contact James Gosserand II: [imijinc@sprintmail.com](mailto:imijinc@sprintmail.com)*

children who have supported us through the years, we want to extend a VERY BIG THANK YOU!

We have kept all your letters and emails in our archives: they are a testimony to the great faith you have placed in CCF as well as a testament of love and caring for the wild cheetah and its rightful place in our environment.

They are the first tour operator in Namibia to offer tourists the opportunity to participate in cheetah tracking in the Hochfeld Conservancy and visit several farms in the Conservancy to observe the cheetah at play-trees and to view the cheetah in their natural habitat. Tourists may participate in the release of captured cheetahs in the wild when releases fall into the time frame of scheduled tours.

David and Anika Barty, cattle farmers in the Hochfeld Conservancy, are doing their part to save the free roaming cheetahs in Namibia.

• For further information, contact: David and Anika Barty, Etotongwe Eco Tours, P.O. Box 2686, Windhoek, Namibia  
Tel: +264 (0)62 549 109/4 Email: [itour@etotongwe.com](mailto:itour@etotongwe.com)



*The Cheetah Academy, a small private school in Cincinnati, is a 'sister' school to the Rogate School in Otjiwarongo, Namibia. The children exchange letters.*

### The Nature Conservancy Visits CCF Namibia

Led by Sanjayan Muttulingam, Lead Scientist for the Nature Conservancy's Eastern/Atlantic Region (also on CCF's Science Advisory Board and a primary research collaborator for CCF's Bush Project), a group of executives and board members of The Nature Conservancy visited CCF Namibia in September (2002).

Whilst being the largest environmental NGO in the world, the Nature Conservancy does not yet have a program in Africa. Learning about CCF conservation efforts and the farming community, the group also visited Save the Rhino Trust to learn about communal conservancies and the Community Based Natural Resource Management program in northwest Namibia. 🐾

# How You Can Help Save the Cheetah...

## Adopt a cheetah or Anatolian livestock-guarding dog *Tax-deductible in the USA*

Donations from the Adopt A Wild Cheetah program will ensure the cheetah's future as well as establish long-term conservation strategies throughout their range, develop conservation education programs, create priorities for the cheetah in the wild and support habitat protection. Your valued donation (in the form of an 'adoption') is not tied to a specific animal but is entirely used for the protection of all cheetahs in Africa and elsewhere. You can also join this program through the CCF web site, <http://www.cheetah.org/> In gratitude for your donation towards our 'adoption' program, we send you a CCF adoption certificate; a color photograph of a wild cheetah; a cheetah 'fact sheet'; a large, colourful CCF sticker; and a copy of the most recent Cheetah Conservation Fund newsletter

### Please choose from the following categories:

- |                                                            |                                                                                            |
|------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Single Adult .....\$45            | <input type="checkbox"/> Cheetah Pair .....\$90                                            |
| <input type="checkbox"/> Female with one cub .....\$90     | <input type="checkbox"/> Group of six cubs .....\$270                                      |
| <input type="checkbox"/> Female with two cubs .....\$135   | <input type="checkbox"/> Rescue a cheetah trapped by a rancher .....\$350                  |
| <input type="checkbox"/> Female with three cubs .....\$180 | <input type="checkbox"/> Follow a radio-collared cheetah for one year .....\$2000          |
| <input type="checkbox"/> Single cub .....\$45              | <input type="checkbox"/> <b>Adopt an Anatolian Guard Dog</b> to save the cheetahs ...\$500 |

**About the Anatolian Guard Dog adoption program:** Your \$500 will pay to raise, feed and vaccinate one dog for one year, and training for the farmer to whom the guard dog will be given. The dogs enable farmers to protect their livestock from predators without killing or maiming any cheetahs that might be involved.

### Adoption(s) made in the name(s) of:

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Tel/Email \_\_\_\_\_  
Special message for gift card \_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Tel/Email \_\_\_\_\_  
Special message for gift card \_\_\_\_\_  
\_\_\_\_\_

### I'd like to make a donation to CCF of:

- \$50    \$100    \$500    \$1000    Other \_\_\_\_\_

If you wish to charge your contribution to your Visa or MasterCard, fill in the information below and mail it to us or call us at +1 (805) 640-0390, or fax to +1 (805) 640-0230. **You can also donate via our secure Web server at [www.cheetah.org](http://www.cheetah.org)**

Name on card \_\_\_\_\_  
Please Indicate:  VISA    MasterCard  
Account Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_

Name & Address of Donor (if different from above)  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Tel/Email \_\_\_\_\_

### Please make checks or money orders payable to the Cheetah Conservation Fund, and mail to an address below:

- **CCF Namibia** is a Registered Trust in Namibia. Cheetah Conservation Fund, PO Box 1755, Otjiwarongo, Namibia.
- **CCF USA** is a registered 501 (c) (3) non profit #31-17269231; all donations tax deductible. Cheetah Conservation Fund, PO Box 1380, Ojai CA 93024 USA.
- **CCF UK** is a Charitable Trust No. 1079874; Cheetah Conservation Fund, P.O.Box 151, Godalming, Surrey, GU7 2XW England; Email: [cheetah@appin.demon.co.uk](mailto:cheetah@appin.demon.co.uk)
- **CCF Canada** is a registered non-profit, with its charitable status pending; 3600 Yonge Street, Suite 625, Toronto, Ontario M4N 3R8, Canada; email: [ccfcanada@sympatico.ca](mailto:ccfcanada@sympatico.ca) or visit [www.cheetah.org](http://www.cheetah.org), Chapters, International

## Other ways you can help:

- **Leave a legacy in your will** – contact us for details
- **Purchase items** from the on-line store (or see page 13)
- **Support** a CCF Chapter (USA) or Trust (Namibia/UK/Canada) or a linked non-profit that assists CCF – see contact info above
- **Volunteer** at CCF Namibia: email [ccfinfo@iway.na](mailto:ccfinfo@iway.na) for details
- **Spread the word** – the cheetah can survive if enough people get behind it and make it happen!

# Help CCF by Purchasing items from our CHEETAH STORE

For designs not shown here please see our website: [www.cheetah.org](http://www.cheetah.org) We stock a limited number and variety of colors to keep costs down. Please provide a second color choice, so if we happen to be out of your first choice we can get your merchandise to you as soon as possible.

Item#	Description	Size	Color	Price (\$US)
EMB1	T-Shirt Embroidered	M, L, XL	white/blk/sage/sand	17.95
EMB4	Embroidered Canvas Cap	one size	black & khaki/ khaki/deep teal & sage	15.00
VT1	Short sleeve T-Shirt: Verdayle /CCF on back	M, L, XL	taupe, black, natural/sage	17.95
VT2	Long sleeve shirt: Verdayle/tail down arm	M, L, XL	sage/taupe/black	24.95
VT3	Canvas Tote Bag: Verdayle		natural or black	15.00
S11	Chewbaaka on Black T-shirt	M, L, XL		17.95
C1	Jambo Watoto, hardcover, children's book, color		<b>FEW ONLY</b>	15.95
C6	CCF Teacher's Resource Guide: A Predator's Role in the Ecosystem, b&w			20.00
M1	New improved waterproof CCF 6in diameter round yellow & red sticker			1.00
M3	"Cheetah Study" by Artist Kim Donaldson (15in x 18in)			10.00
M4	"Comfort Zone" by Artist D. Arthur Wilson (20in x 30in)			15.00
M7	Sweet Plush Cheetah Toy (7in long)			10.00
M12	PURRING Plush Crouching Cheetah, (12in with 12in tail) – yes, it really purrs like a real cheetah!			20.00
V1	Video – Cheetah: The Struggle to Survive – CCF's Work in Namibia			10.00
V2	Video - Compilation of 4 separate segments: 1 min. CCF PSA; 8 min. CCF overview; 10 min. on guard dogs; 26+mins. champions of the WILD/CCF			25.00
AWC	Adopt A Wild Cheetah: Please see Order Form opposite for additional information.			

## NEW ADDITIONS:

CM	Cheetah Mugs		Black or Natural	each	6.50
				or 2 for	10.00
MC	Mama Cheetah – plastic toy, 5 3/4in long				3.00
CP	Pair of Cheetah Cubs – plastic toys, 3 1/4 and 4 in long				3.50
PJ	Plush 1/2 zip jacket with embroidered CCF logo	M, L, XL	Black or Cactus Green		45.95
PV	Plush Vest with embroidered CCF logo	S, M, L	Black or Oxford Gray		37.95

Please keep checking our website ([www.cheetah.org](http://www.cheetah.org)) for new items and special sales!



This beautiful Verdayle design appears on VT1, VT2 & VT3



Animal prints may be "in," but embroidered cheetahs are the fashion statement of the year. Stand out from the crowd in this cool T-Shirt (EMB1) – help save the cheetah at the same time! (embroidered logo inset)

These gorgeous cheetah toys are M12 (left, purring cheetah) and M7 (7in cheetah, right). Both are even sweeter than they look!



# CCF Order Form

Thank you for your purchases & donations . . . Every dollar counts!

Item#	Description	Qty	(2) color choices	Size	Each	Total (\$US)

Subtotal of Merchandise \_\_\_\_\_

Sales Tax: California Residents add 7.25% to subtotal above \_\_\_\_\_

Postage & Handling \_\_\_\_\_

Domestic (USA) Priority Mail: \_\_\_\_\_

\$5.50 per one item\* \_\_\_\_\_

\$1.00 per additional item\* \_\_\_\_\_

*For Large Poster/Prints add \$8*

ALL INTERNATIONAL SALES by credit card only (Visa/MasterCard) \_\_\_\_\_

with postage and handling added \_\_\_\_\_

(estimated \$20.00) \_\_\_\_\_

SUBTOTAL \_\_\_\_\_

Adopt A Wild Cheetah or Anatolian (see form: tax deductible) \_\_\_\_\_

Donation (tax deductible) \_\_\_\_\_

TOTAL \_\_\_\_\_



D. Arthur Wilson's impressive "Comfort Zone" is available as a stunning 20 x 30-inch print (M4), ideal for framing.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Method:  VISA  MasterCard  Check or Money Order (Make cheques payable to The Cheetah Conservation Fund)

Name on card \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**Mail or Fax orders to: CCF, PO Box 1380, Ojai, CA 93024, USA**  
 Telephone: +1 (805) 640 0390; Fax: +1 (805) 640 0230  
*Please allow 1-2 weeks for delivery (3-4 weeks international) —order ahead for special gifts!  
 or order online, [www.cheetah.org](http://www.cheetah.org)*

# The Cheetah Conservation Fund would like to thank the following people and organizations for their very generous support

**...with a special note of gratitude to our valiant Volunteers!**

Abelson-Taylor Inc  
Denise Andersen  
Ester & Jacob Ansel  
\*Phoenix/Arizona CCF Chapter,  
led by Claudia Whitehead  
Gerald Arnhold  
Arthur & Susan Babson  
Shasta Back  
Dawn Barclift  
Margarit & Egon Barth  
Be Our Best, Inc.  
Anurag Bhargava  
Ray Bieber  
Karin Bierbaum  
Nanette Blair  
Mr. & Mrs. Bohmeker  
David Bonderman  
Lynn Bonner  
Willard & Linda Boothby  
W C Boshoff  
Brittany Bostick, CCF Youth Ambassador  
& her mother Brenda  
Helena Brandt  
Brian Brille  
Sheila Brutsch  
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Stella Capoccia & the budding  
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John S. Chalsty  
Constance Chamberlain  
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Cheetah Outreach & Annie Beckhelling  
Jeanne Christofferson  
Mary Coish  
Columbia Builders  
Clyde Cooper  
Cosgrove Associates

Shawna Craig  
J. Taylor Crandall  
George W. Crockett  
Adrienne, Michael & Barbara Crosier  
Terese Dann  
Sue Davis  
Edgar & Heike Dedig  
Teresa Delaney & Steven Eklund  
William Delanis  
Antonia B. Demotto  
Mr & Mrs Detering  
Jorg & Maria Diekmann  
Max & Victoria Dreyfus Foundation  
Melissa Dubois  
Earthwatch Institute  
Dan Edison  
Richard Elen & Brideswell Associates  
Elizabeth Entenman  
Meredith & Robert Evans  
Peg & Marc Faucher  
Casey FitzRandolph  
Steven P. Flaherty  
Verdayle Forget  
Pamela Fox  
Manda Friend  
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Karen Gallegos  
Susanne & Richard Garrison  
Cynthia Gass  
Glenda Gerhardt  
Lovelie Gibson  
Dianne & Marc Girard  
Terri Glickman  
Meggen Grace  
Robert & Annie Graham  
Suzy Greenberg & all our supportive artists  
& photographers  
Shelley Gross  
Ginny Grossman  
Robert & Candice Haas  
Patricia Hamilton  
Linda Harden  
Angela Lovett & Steve Harmer  
Hamas Foundation  
David Harbour  
Martin Harvey  
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