



# 2000 – Year of Progress for the Cheetah!

Dear Cheetah Friends,

THE LAST FEW MONTHS have seen the culmination of our collaboration over the decade, writes CCF Executive Director Laurie Marker. As you know, with your support, we have constructed and now dedicated our Research and Education Centre. These new facilities will provide more opportunities to study the cheetah and educate the public on ways to live with this unique large predator.

The last five months have brought together many talented cheetah people from throughout the world as the development team for the Education Centre/Museum. Although the re-building of the Centre has been on-going for the past two years, the concerted efforts of these final few months has resulted in a truly world-class Centre.

The weeks leading up to the Centre's dedication also included all our regular work load of ecological monitoring and predator workups; hosting a delegation from the US Congress; and a business meeting with the President regarding his wish that CCF will continue to forcefully advocate bush eradication programmes.

The week before our dedication, we held our second annual fund-raising dinner, The Celebration of Speed and Elegance. Over 350 people in Windhoek, our country's capital, attended the dinner. This may seem normal for you all, but



Laurie Marker introduces the President of Namibia, His Excellency Dr. Sam Nujoma, at the dedication ceremony for the new Research & Education Centre.

in Namibia this response was phenomenal. We also hosted a youth group from the UK who worked diligently with a local high school nature club to help with the final landscaping and clean up.

And, of course when it rains, it pours: we worked on three cheetahs in one day, inaugurating our new treatment room, laboratory and pharmacy. We had a great EarthWatch team which arrived for this last week, including a veterinarian.

We worked day and night the last week when the graphic panels finally arrived (over 100 in all). All were able to witness the cheetahs' release back into the wild, thus re-energizing us for the final couple of days.

The dedication ceremony was a good measure of the importance which Namibia places on CCF and its programmes.

*Continued Col.1, Page 2*

### CCF Vision Statement 2000

“We see a world in which cheetahs live and flourish in co-existence with people and the environment.”

### CCF Mission Statement 2000

“The mission of the Cheetah Conservation Fund is to be an internationally recognized centre of excellence in research and education on cheetahs and their eco-systems, working with all stakeholders to achieve best-practice in the conservation and management of the world's cheetahs.”

### *In This Issue...*

- 2000 – Year of Progress for the Cheetah! .....1
- Vision & Mission Statements, 2000 .....1
- Dignitaries attend New Centre Opening .....2
- Education Centre Traces Cheetah Story .....4
- Training Anatolian Guard Dogs .....5
- US Congress Members Visit CCF Namibia ...5
- Laurie's Tour a Great Success! .....6
- Earthwatch Volunteers Support CCF .....6
- Laurie on Ten Years of CCF Achievement .....7
- Hilker and Marker Receive Barrow Award.....7
- Thanks to our Supporters! .....11



*A cheetah is released back into the wild*

# Namibia's President Dedicates New CCF Haas & Hilker Centres

THE 22ND OF JULY marked an important time in the Cheetah Conservation Fund's history, as His Excellency Dr. Sam Nujoma, President of the Republic of Namibia and CCF's International Patron, dedicated our new **Haas Family Cheetah Research Centre and the Carl and Cathryn Hilker Education Centre**.

During the past two years, CCF has been renovating its facilities. The Research Centre houses a veterinary clinic, laboratory and the main offices. A new Visitor's Centre building includes a large meeting room, a small café and catering kitchen and a gift shop.

The Education Centre provides students and visitors the opportunity to learn more about the behaviour and biology of the cheetah, and the Namibian ecosystem that



CCF staff and volunteers with the Namibian President at the dedication ceremony for CCF's Research and Education Centre

## LAURIE'S LETTER *from Page 1*

The President helicoptered in, a Minister, a Permanent Secretary, the Regional Governor, three mayors, three Ambassadors, and about 180 others drove in. As the President arrived 90 minutes early, I got to spend this time with the President in the holding room (our new Library) talking about many issues including bush encroachment, farming and wildlife conservation.

The President did a full tour of the facilities and even decided to stay for lunch. That evening, we hosted dinner for CCF's Namibian, US, and UK board members, and the following morning we had a board meeting. All in all we are delighted it all went well but very glad that it is over.

We want you to know that you all were in our thoughts through out this time. In recognition of all of your support these many years, our beautiful donor board welcomes all to our Centre. The Board has a striking piece of artwork of cheetah eyes with a plaque thanking all of you for opening your eyes to the cheetah's needs.



Students from Parisi High School in Otjiwarongo and the Abingdon Academy in the UK meet Chewbaaka after a long day helping to develop the children's Predator PreyGround at CCF's new Centre.

Much love and thanks to all of you. I do hope that you can visit us to see the results of your support in action.  
—Laurie



Laurie Marker, Carl Hilker and President Nujoma tour the facilities after the opening.

### Some CCF Achievements

- Over 120 Anatolian Shepherd guard dogs have been placed with farmers by CCF.
- Over 420 cheetahs have been worked on since CCF was established.
- Half of the cheetahs worked on by CCF have been released into the wild (of the remainder, 60% were cubs whose mothers had been killed and they were therefore unable to learn to hunt on their own).
- Over 70,000 school children have visited or been involved with CCF since its inception nine years ago.
- An average of over 400 school children per year were hosted and taught at CCF prior to the opening of the new education facility.



*The Haas Research Centre*

**CENTRE DEDICATION** *from Page 2*

supports Africa's most endangered cat species.

The complex presents modern displays and interactive activities for visitors and school groups including an outdoors "predator preyground" which is a learning area for children of all ages.

All areas focus on a landscaped courtyard with native gardens. The centre of the courtyard includes a beautiful wire frame cheetah sculpture donated by Amy Malouf, a previous Round River Conservation Studies student.

The graphics in the Education Centre bring the visitor through the history of the cheetah from pre-history to current time and show the diminished range.

Continuing through the Centre, visitors learn how the cheetah lives within its ecosystem with prey, and how farmers can live with cheetahs on their land through non-lethal predator control methods.

In the Future Room one of these methods, the use of Anatolian Shepherds, a breed of Livestock Guarding Dogs from Turkey, is highlighted. CCF has been breeding and donating these dogs to Namibian farmers for the past six years with over 100 dogs now working on both commercial and communal farms.

Other aspects of conservation are highlighted in the Future Room, bringing

together the knowledge that people can make a difference in species survival.

A window looking into the classroom is a symbolic view of the future, as the window shows the students view into the Future Room, where a mini laboratory is equipped with microscope and other research equipment. This area highlights the need for continued research for humans and nature to co-exist together.

Through education, we can make a difference on this earth.

Today, cheetah survival is in the hands of humans, as are so many of our endangered species. It would be a human error if we did not do what we could to save as many species as we can. The cheetah is a special voice for other predator species needing help today. We can make a future for the cheetah on our earth, but this path is not easy.

The dedication of CCF's Research and

Education Centre also marks CCF's 10-year anniversary of active in-situ cheetah conservation in Namibia. CCF has been actively changing human's understanding and their learned negative behaviours towards predators for the past 10 years in Namibia. Namibia has the greatest potential of maintaining a habitat and prey base for the cheetah. With the assistance from "cheetah friends" throughout the world, Namibia is becoming proud of being the Cheetah Capital of the World.

The renovation project was sponsored by two grants from the Haas Family Philanthropic Fund in the United States. An outright grant was presented to CCF along with a matching grant. The matching grant was supported by CCF donors throughout the world, and includes major grants from Namibia. Namibian donors include the NAMDEB Social Fund, First National Bank and several private donors.

The development of the Education Center was sponsored by a grant from the American Zoo & Aquarium Association's Conservation Endowment Fund, Disney's Conservation Fund, and continuing support from the Cincinnati Zoo's Angel Fund.

The Centre is open daily from 9am to 5pm.



*The design team responsible for the new Education Centre. From left to right: Kayla, Manda, Graham and Mary. Thanks to you all!*



*A view of the Visitors' and Research Centres*

**Give a Gift of Life to your family and friends this Holiday Season – Adopt a Cheetah for them!**

*see page 8*

# Education Centre Traces the Cheetah Story

THE GRAPHICS in the new Education Centre bring the visitor through the history of the cheetah from pre-history to current time and show the diminished range.

A phylogenetic tree shows where the cheetah, different from the other 36 cat species, first branched from its early relatives, 4 million years ago.

The cheetah's biology is highlighted in an extensive series of descriptive panels, while exhibits show how the cheetah is adapted for a high-speed sprint and its specialised hunting techniques.

The visitor is taken through the life cycle of the cheetah from birth to adulthood and the difficulties involved in its struggle for

survival. A life size playtree has been built with an explanation of the importance of these trees in a cheetah territory.

A capture cage is under the tree with graphics explaining how farmers live trap cheetahs to remove them from their lands and how detrimental this is to the species' survival.

*Photos: Left, the entrance to the Research and Education Centre. Below, another view of the Education Centre. Middle left, the Biology Room with its many explanatory panels depicting the life of the cheetah. Bottom left, a phylogenetic tree shows how the 36 cat species are related and how they evolved. Bottom right, a life-size playtree and capture cage.*



## Valuable Support from De Beers Namibia



*Namibian support was very important for the new centre, enabling the final part of the Education Exhibits Building to be completed. The funds were presented by John Murphy, (right) CCF Board member and Chairman of De Beers Namibia.*



## New Video is an Ideal Fund-Raiser

**This new video runs for over 40 minutes and is compiled from separate CCF tapes.**

**Contents include:**

- 1-min. Public Service Announcement for TV spots
- 8-minute interview with Laurie Marker on CCF-Namibia
- 10-minute item on the Anatolian Guard dogs project, and
- a 23-min. Canadian TV show in *National Geographic* style, called *Champions of the Wild*, about the work of CCF.

*To get your tape, contact CCF. Cost is \$25 plus shipping. Please don't copy it!*

# Training Anatolian Shepherd Guard Dogs to Save the Cheetah



CCF training workshops show farmers how they can live with cheetahs on their land through non-lethal predator control methods. This group is attending a workshop on the use of Anatolian Shepherds, a breed of Livestock Guarding Dogs from Turkey, for this purpose. CCF has been breeding and donating these dogs to Namibian farm-

ers for the past six years with over 120 dogs now working on both commercial and communal farms. You can now contribute directly to this programme by adopting a Guard Dog yourself – see page 8. Your contributions help to feed and train a guard dog, and help to train the farmers to whom they are given.

## US Congress Members Visit Namibia

THE FIRST DELEGATION to Namibia of members of the US Congress occurred in July, and CCF was on the agenda! Three ranking members and their wives participated: Congressman and Mrs Clay Shaw; Congressman and Mrs Sonny Callahan; and Congressman and Mrs Hal Rogers. Congressman and Mrs Bill Archer (Chairman, Ways and Means Committee) had to cancel at the last minute, but had met Laurie on a previous visit to the region and were well-briefed on CCF matters.

The delegation, arranged by The WILD Foundation and David Barron (WILD board member and long-term supporter of CCF), were hosted by and met with The Minister of Environment and Tourism and his Permanent Secretary, and had a two hour working breakfast with State President Sam Nujoma. CCF issues were on



*In July, CCF hosted a delegation from the United States Congress.*



*Laurie is shown here with Congressman and Mrs Hal Rogers, and David Barron of WILD (left).*

the agenda because of the significant financial and technical support transferred to CCF Namibia from the US.

During the course of a wide ranging discussion on bi-lateral issues, the Congressmen raised CCF's request to loosen the Namibian ban on export of live cheetah. President Nujoma, CCF Namibia's Patron, was very forthcoming and agreed to instruct the Ministry of Environment and Tourism to work under CITES guidelines and allow export of 10 live cheetah to the USA for scientific research. Another of President Nujoma's issues on which he asked CCF to assist, is the creation of a model, sustainable industry to selectively clear the increasing bush encroachment that is fast altering the Namibia countryside. The Congressmen agreed to help work toward solutions to this matter.

Following the meetings in Windhoek, the delegation flew to CCF headquarters in Otjiwarongo, toured the facilities, and met with staff and local residents. They then relaxed for a day and half at Etosha National Park, north of CCF, before heading back to the United States.

Thank you, Congressmen!

## Laurie's 2000 Autumn Tour A Great Success!

Laurie Marker's whirlwind tour of three continents, five countries, ten states and countless towns and cities in only two months set the tone for fundraising – Cheetah Conservation Fund-style – in the new millennium. Laurie's lecture tour helped to raise much-needed money for CCF's Namibian projects and international work. Just as importantly, her visits to regional CCF chapters, local zoos, schools and private homes helped to spread the word of the wild cheetah's struggle for survival. Meeting with friends old and new, Laurie's message reached thousands of people worldwide.

Laurie's tour began as it did last year, in New York City, however this year there were no hurricanes to deal with! The New York chapter set an excellent example for the rest of the tour with a very successful evening event. In Ohio, Laurie was awarded the prestigious Barrows Conservation Award by the Cincinnati Zoo, an award to honor her work to save the cheetah in the wild (see separate story). Completing the loop, Laurie also visited the Cleveland Metroparks Zoo and was the keynote speaker at the American Association of Zookeepers conference in Columbus. At the Chicago chapter event, Laurie was joined by Moya the cheetah (from the Cincinnati Zoo), and made many new friends with this rapidly growing chapter.

Traveling north, Laurie was warmly greeted



*Laurie Marker and Chewbaaka in their natural habitat.*

by the newly-formed CCF Canada chapter. Children and adults joined her at the Toronto Zoo and the University of Toronto to celebrate the cheetah and learn about conservation. Visiting the west coast, Laurie stopped in Irvine, CA for a little Southern California sun and an elegant evening event. The Northern California chapter kept her busy with a lecture at the Oakland Zoo and a local college, as well as an afternoon with cheetahs (from Leopards Etc.), art and gourmet food. In the Pacific Northwest, Laurie made her usual stops to visit many old friends (and make some new ones) in Portland, Seattle and Port Ludlow. She was hosted in private homes, and met the local cheetah fans at the Oregon Zoo, schools, and community groups. A beautiful cheetah from Wildlife Safari joined Laurie for a luncheon, certainly upstaging the sandwiches! And last, but definitely not least,

Laurie visited Utah's Hogle Zoo for a presentation and meeting with old friends. Her host, Mary Wykstra-Ross, was instrumental in the development of CCF's new Education Centre displays in Namibia.

In addition to fundraising, Laurie also met with the Namibian Ambassador, conservation leaders and organizations, as well as important political figures in Washington D.C. She appeared in local newspapers and national TV.

This year's Fall Tour success is due in large part to the hard work of all the volunteers around the world who hosted Laurie in their homes, transported her from place to place, personally funded many of the expenses of the events, and helped her to share the cheetah's message. Cheetah Conservation Fund gratefully acknowledges all of you who so generously give your time and resources to support CCF's work and the wild cheetah.

*Together we are making a difference!*

### Save on Taxes – and Save the Cheetah!

As you consider your year-end donations, a particular benefit to US taxpayers are gifts of appreciated stocks and property. Your tax benefit is the full market value at the time of donation! Also, a bequest in your will helps assure the long term survival of the cheetah, and is a win-win – your estate and heirs are relieved of unnecessary taxes, and the wild cheetah receives the benefit of your good planning and generosity. See your tax advisor for details.

**Round River Conservation Studies is currently accepting applications for their Conservation Field Studies Programmes at CCF. For more information on this three-month college-accredited course, contact Round River direct at [www.roundriver.org](http://www.roundriver.org).**

## Earthwatch Volunteers Support the Work of CCF

Earthwatch Institute operates on a very simple but radical notion: that if you fully involve the general public in the process of science, you not only give them understanding: you give the world a future.

Earthwatch volunteers make an invaluable contribution to CCF's efforts in saving the wild cheetah. Volunteers assist with all aspects of our programmes including, caring for captured cheetahs, assisting with bio-medical work-ups on cheetahs, releasing cheetahs back into the wild and radio-tracking them, caring for livestock guarding dogs, conducting game counts and many educational programmes for school children and local communities.



*During Laurie's recent trip to the US she met many former CCF Earthwatch volunteers, each having shared experiences saving the wild cheetah.*

# Ten Years of Cheetah Conservation

by Laurie Marker

I RECENTLY ARRIVED HOME from my two-month-long lecture and fund raising tour.

It was wonderful to see so many old cheetah friends and meet new friends; learning ways to get involved in CCF's efforts.

For me, there is continued realization of why I started CCF – to Save the Wild Cheetah as stated in our Vision Statement.

I continue to ask, now how do we continue to make this a reality and keep CCF accomplishing its mission?

Over the ten years since I started with a dream, a broken-down old Land Rover and a few friends, I learned from the Namibians about their problems with cheetahs. Through friendships with these people and a genuine desire to help the farmers not to lose livestock to cheetahs and other predators, I began to find creative ways to reduce farmers' conflict with cheetahs. Therefore, cheetahs could continue to roam on their lands!

As my efforts became known, volunteers and students began to join our efforts in Namibia. Our fleet of vehicles grew, along with the food bill, petrol costs, vehicle maintenance and all the other costs involved with running the programmes.

In 1994, we were provided with a permanent base on the farm Elandsvreugde through the Hilkers, Cincinnati Zoo and Phil Osborne, along with a matching grant

and loan from the Weeden Foundation, all of whom joined us in sharing our vision for the cheetah. Our 15,000 acre Research and Education Centre has continued to expand. Here, we conduct critical research on the cheetah's habitat and prey base. Over the years, more volunteers and students have joined us. Namibian students have begun internships.

The first two were Don Muroua and Matti Nghikembua, who now run our community development and education programmes. In 1998, they were our first paid staff members – prior to this, all CCF work was conducted by volunteer efforts. Today, we have ten professional staff members, carrying out mission forward with excellence.

And our programmes have continued to grow. Our Livestock Guarding Dog programme is a model for other predator/livestock programmes worldwide. Radio tracking has taught us about the cheetah's home ranges and movement through the farmlands and our bio-medical research has taught us about the health, viruses, and genetics of these wild cheetahs.

Working in a three-room building that we called our clinic, dorm and office where the roofs leaked when it rained, we've come a long way in the past two years!

Thanks to Bobbie and Candis Haas, who provided us with a re-building matching grant, and others who helped to meet its challenge, we have built a Centre of

Excellence in Namibia for the continued research and education of all to save the wild cheetah.

The culmination of the past ten years came together with the dedication of our new Centre by His Excellency Dr. Sam Nujoma, the President of Namibia and CCF's International Patron – a true visionary.

Our Centre is a focal point for our region of Otjizondupa, the town of Otjiwarongo, and our neighbors in the Waterberg Conservancy. The Centre is providing opportunities for people to see first hand what we are doing to save the cheetah.

The development of our Centre has created an incentive for tourists visiting Namibia to expand their overnight stay in our region, developing our eco-tourism and thus providing financial backing for the farming community to support their activities, with cheetahs living on the land.

As I travel through the US, Canada and the UK, people ask how do we support our great programmes? Where does the money come from? From all of you, I always reply! With small grants, but mainly from private people like all of you who care about the survival of the cheetah. And we need all of you to continue to help our programmes to sustain and grow.

Saving a species isn't a quick and easy issue. All our education, training and research programmes will continue to do this – and we can save the cheetah.

---

## Cathryn Hilker and Laurie Marker Receive Barrow Conservation Award

AS PART of the Cincinnati Zoo's Barrows Lecture series, the zoo's prestigious Barrows Conservation Award was presented to Laurie Marker for her continuing work to secure the future of the wild cheetah. Laurie held an audience of over 600 spellbound with her slide presentation and was rewarded by a standing ovation.

Cathryn Hilker, founder of the zoo's Cat Ambassador Program and the Angel Fund, was surprised to receive a similar award to acknowledge both her and her husband Carl Hilker's efforts in support of CCF in Namibia.

The Barrows Conservation Award has previously been presented to Jane Goodall and Richard Leaky. Laurie stands tall in their company.

Bird trainer and award winning wood carver, Gary Denzler, hand carved each award.



*Cathryn Hilker and Laurie Marker receive the prestigious Barrows Conservation Award, pictured here with award winning wood carver, Gary Denzler. The carved awards are replicas of the extinct Pink Pigeon.*

# How You Can Help Save the Cheetah...

**D**ONATIONS from the *Adopt A Wild Cheetah* program will ensure the cheetah's future as well as establish long-term conservation strategies throughout their range, develop conservation education programs, create priorities for the cheetah in the wild and support habitat protection. Your valued donation (in the form of an 'adoption') is not tied to a specific animal but is entirely used for the protection of all cheetahs in Africa and elsewhere. You can also join this program through the CCF web site, <http://www.cheetah.org/>

When you 'adopt a cheetah' through this program you receive:

- A CCF adoption certificate
- A color photograph of the wild cheetah that you 'adopt'
- A cheetah 'fact sheet'
- A large CCF sticker
- A copy of the most recent Cheetah Conservation Fund newsletter
- Now you can also adopt an Anatolian Shepherd livestock guarding dog!

Please choose from the following categories:

- |  |   |
|--|---|
| <input type="checkbox"/> Single Adult .....\$45            | <input type="checkbox"/> Cheetah Pair .....\$90   |
| <input type="checkbox"/> Female with one cub .....\$90     | <input type="checkbox"/> Group of six cubs .....\$270                                   |
| <input type="checkbox"/> Female with two cubs .....\$135   | <input type="checkbox"/> Rescue a cheetah trapped by a rancher .....\$350               |
| <input type="checkbox"/> Female with three cubs .....\$180 | <input type="checkbox"/> Follow a radio-collared cheetah for one year .....\$2000       |
| <input type="checkbox"/> Single cub .....\$45              | <input type="checkbox"/> <b>Adopt an Anatolian Guard Dog</b> to save the cheetahs \$500 |

*The Anatolian Guard Dog adoption program is a new addition to the scheme. Your \$500 will pay for the raising, feeding and vaccinating of a dog for one year, along with training for the farmer to whom the guard dog will be given. The dogs enable farmers to protect their livestock from predators without killing or maiming any cheetahs that might be involved. The price of adoption per cheetah has been raised to \$45, as a result of increased costs over the nine years since the adoption program was introduced.*

Adoption(s) to be made in the name(s) of:

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_

Tel/Email (Opt) \_\_\_\_\_

Tel/Email (Opt) \_\_\_\_\_

Special message for gift card \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Special message for gift card \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## Annual Associate Information

- |  |   |
|--|---|
| <input type="checkbox"/> Participating .....\$25 | <input type="checkbox"/> Patron .....\$1,000      |
| <input type="checkbox"/> Donor .....\$50         | <input type="checkbox"/> Conservator .....\$2,500 |
| <input type="checkbox"/> Contributor .....\$100  | <input type="checkbox"/> Benefactor .....\$5,000  |
| <input type="checkbox"/> Supporter .....\$500    | <input type="checkbox"/> Other .....\$_____       |

Please make checks (US funds only) payable to the Cheetah Conservation Fund, and mail to:  
**Cheetah Conservation Fund, The WILD Foundation, PO Box 1380, Ojai CA 93024 USA**

If you wish to charge your contribution to your Visa or MasterCard, fill in the information below and mail it to us, call us at +1 (805) 640-0390, or fax to +1 (805) 640-0230. All donations are tax-exempt to the fullest extent of the law. The Cheetah Conservation Fund operates within the International Wilderness Leadership (WILD) Foundation, a foundation for worldwide conservation – US non profit #23-7389749.

Name on card \_\_\_\_\_  
 Please Indicate:  VISA  MasterCard  
 Account Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_

Name & Address of Donor (if different from above)  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_

Signature \_\_\_\_\_

Tel/Email (Opt) \_\_\_\_\_



# CCF Cheetah Store

Note our New Merchandise and Sale Prices! For designs not shown here please see our website: [www.cheetah.org](http://www.cheetah.org)

We stock a limited number and variety of colors to keep costs down. If you can't get the color you ask for we hope you'll accept a color we can send you right away. We'll try to order in popular colors as we discover your tastes. Call us for details!

Item#	Description	Size	Color	Price (\$US)
EMB1	T-Shirt Embroidered	M, L, XL	white/blk/safari/sand	17.95
EMB2	Embroidered Polo/Sport shirt	M, L, XL	navy, gray, natural	25.00
EMB3	Embroidered V-neck Sweatshirt	M, L, XL	willow/stone	45.00
EMB4	Embroidered Canvas Cap	one size	black & khaki/ khaki/deep teal & sage	15.00
EMB5	Embroidered Pullover	L, XL	dark blue/taupe SALE! [was \$45]	35.00
VT1	Short sleeve T-Shirt: Verdayle /CCF on back	M,L, XL	natural/sage	17.95
VT2	Long sleeve shirt: Verdayle/tail down arm	M.L, XL	sage/taupe/sand/light sage	25.00
VT3	Canvas Tote Bag: Verdayle		natural or blk	15.00
S7	Original CCF T-Shirt	S,M,L, XL		17.95
SS7	Original CCF Sweatshirt	L, XL, XXL		24.95
SS9	Dennis Curry (Out of Print) Duma Design Sweat	L, XL, XXL		24.95
S10	Spirit of Freedom T-shirt	S,M,L, XL		17.95
S11	Chewbaaka on Black T-shirt	S,M,L, XL		17.95
SS11	Chewbaaka on Black Sweatshirt	M,L, XL		35.00
C1	Jambo Watoto, hardcover, children's book, color			15.95
C2	CCF Coloring Book: 6"round color sticker, b&w, 10 pages		SALE [was \$5]	2.50
C3	Beanie Cheetah (9")		SALE [was \$8]	5.00
M1	NEW IMPROVED WATERPROOF CCF 6in diameter Round Yellow & Red Sticker			1.00
M2	Spirit of Freedom Poster 11in x 14in			2.50
M3	"Cheetah Study" by Artist Kim Donaldson (15in x 18in)		SALE! [was \$20]	10.00
M4	"Comfort Zone" by Artist D. Arthur Wilson (20in x 30in)		SALE! [was \$35]	25.00
M5	South African Rooibos Tea: Herbal, no caffeine, no artificial additives or preservatives (40 bags) SPECIAL PRICE			4.00
M7	Sweet Plush Cheetah Toy (7in long)			10.00
M10	VERY CUTE Plush Cheetah BABY Hand Puppet: Lies horizontal at 9in long with 9in tail SALE! [was \$20]			15.00
M11	MAGNIFICENT Plush Cheetah ADULT Hand Puppet: Sits upright at 15in tall with 13in tail SALE! [was \$30]			25.00
M12	BIG, (12in with 12in tail) PURRING Plush Crouching Cheetah – yes, it really purrs like a real cheetah!			25.00
R1	CCF Teacher's Resource Guide: A Predator's Role in the Ecosystem, b&w SALE! [was \$25]			20.00
R2	The Orphan Calf and the Magical Cheetah		SALE! [was \$20]	15.95
R3	Cheetah Survival on Namibian Farmlands, 85 pages		SALE! [was \$25]	20.00
V1	Video – Cheetah: The Struggle to Survive – CCF's Work in Namibia		SALE! [was \$20]	10.00
AWC	Adopt A Wild Cheetah: Please see Order Form opposite for additional information.			

Please keep checking our website ([www.cheetah.org](http://www.cheetah.org)) for new items and special sales!



NEW! Plush crouching cheetah that REALLY PURRS!



Spirit of Freedom design



Original Design

Plush Cheetah Toy

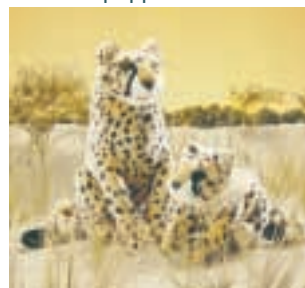
NEW! Embroidered shirts, sweats and caps!



NEW!Verdayle Turning Point 2000 design



Cheetah puppets





# The Cheetah Conservation Fund would like to thank the following people and organizations for their very generous support...

## Organizations & Institutions

Angel Fund  
 Bay Area Amphibian and Reptile Society  
 Cat Ambassador Program, Cincinnati Zoo  
 Cleveland Metroparks Zoo  
 Classroom Critters  
 Classroom Safari  
 Columbus Zoo  
 Earthwatch International  
 First Wednesday Luncheon Committee of Port Ludlow  
 Foothill College  
 Leopards Etc  
 Oakland Zoo  
 Oregon Zoo  
 Palmer House Hilton Hotel, Chicago  
 Portland Trail Blazers  
 Tapeats Fund  
 Utah Chapter of the American Association of Zookeepers  
 Utah's Hogle Zoo & Zoo Staff  
 Walt Disney World Co.  
 Weeden Foundation  
 Wild About Cats  
 Wildlife Safari & Safari Volunteers  
 Zoological Society of Cincinnati  
 Zoological Society of Florida

## Individuals

Kenneth and Gabriella Adelman  
 Cynthia Alliman  
 Marge Arnold  
 Susan Babson  
 David Barron  
 George and Sally Bell  
 Kim Bendheim  
 Tammie Bettinger  
 Roxanne Bittman  
 Sheila Brutsch  
 Bob Burke  
 Diane Burns  
 Ralph and Marline Bushey  
 Marjorie M. Carmichael  
 Barbara Clapp  
 Richard H. Clise  
 Susanne Garrison-Clise  
 Clise Properties  
 Eileen Coe  
 Darrin Collins, DVM  
 Simon Combes  
 Sue Cukrov  
 Pat Curry

Emily Curtis  
 The Dayton Foundation  
 Teresa Delaney  
 Merrilyn Dennis  
 Gary Denzler  
 Rob and Barbara Dicely  
 Kevin Dodge, DVM  
 Betty Dunger  
 Robert Elder  
 Gerry Ellis  
 Drs. David Wildt & Susie Ellis  
 Stephen P. Flaherty  
 Verdayle Forget  
 Lovelle R. Gibson  
 Nancy Glazier  
 Leona Graham  
 Susie Greenberg  
 Gillian Green  
 Kindrie Grove  
 The Heagen family (Ed, Karen, Katee, Carson)  
 Christine Hemrick  
 Don Heywood  
 Cathryn and Carl Hilker  
 Ros Hill  
 Carol Hosford  
 Betsy L. Howell  
 Heather and Alan Jacobs  
 Richard Jeo  
 Carl and Kristin Kalnow  
 The Keller Family Foundation  
 Kerry Kelley  
 Charlie Knowles  
 Patricia Lewis  
 Esther Lidstrom  
 Louise Lopina  
 John and Vanessa Lukas  
 Vance Martin  
 Ed Maruska  
 David O. Maxwell  
 Niall McCarten  
 Pat and Bill Miller  
 Jean Mooney  
 Cindy and Gordon Olsen  
 Sam Racina  
 Jenn Raynes  
 Diane Roe  
 M.I. Rooney  
 Gwen Rosewater  
 Mary Wykstra-Ross  
 Thomas & Mary Rothwein

Robert and Loraine Sanford  
 Gary Sauder  
 David B. Smith  
 Dante Stephensen  
 Meike and Michael Sweatman  
 Stacey Van Syckle  
 Teri Eliades & L. Stuart Vance  
 D. Arthur Wilson  
 Orvis Yingling

## Volunteers

M.J. Abraham  
 Asante Sana Lamps  
 Sally Bany  
 Tia Barrett  
 Winnie Barrows  
 Patty and Jim Beers  
 Kay Bishop  
 Nancy Bishop  
 Natalie Brecher  
 Bobbi Brewer  
 Anna Breytenbach  
 Heather Brown  
 Karen Butler  
 Teddy Conover  
 Donna Creller  
 Chuck Delaney  
 Cleo Delaney  
 Jan Dietrich  
 Cathy D'Mick  
 Suzanne Downing  
 Michael E  
 Bob and Karleen Ferguson  
 Karen Fettig  
 Lib Flynt  
 Penny Geary  
 Camille Gibat  
 Terry Glickman  
 Jennifer Good  
 Barbara Greenfield  
 Laura H.  
 Susan Hamilton  
 Louise Hammer  
 Jane Hartline (Oregon Zoo)  
 Heide & Heather of Wildlife Safari  
 Peter Herbst  
 Darla Hillard  
 Carroll Ann Hodges  
 Megan Holken

Val Hubbard  
 Linda Hibbs  
 Annette Isaksen-Stone  
 Keith Iverson  
 Rodney Jackson  
 Sue Ann James  
 Penny Jarrett  
 Gail Johnson  
 Helen Johnson  
 Dean Kelley  
 Cheryl Kendall  
 Louise Kent and the Oregon Zoo Volunteer team  
 Chrissie Klinkowski  
 Kim Langelier  
 Mary Rose Lemke  
 Donna Louie  
 Mary and Howard Maron  
 Kent "Pee-Wee" and Gloria "Stuff" Marshall  
 Brenda Messenger  
 Paula McCormick  
 Janee and Howard McKinney  
 Armeka Moore  
 Glenn Nash  
 Gavin Pessin  
 Kirt Peterson  
 Ken Price  
 Jeri Porter  
 Max R.  
 Francine Rabin  
 Mark Rabin  
 Cathy Ramos  
 Ken and Pam Rau  
 Caroline Raudenbush  
 Nancy Reasoner  
 Robbie Rice  
 Jerry Roe  
 Sharon Sawdey  
 Bob Segalla  
 Carolyn Schmarzo  
 Kathleen Sheard  
 Heidi Sherburne  
 Scott and Dana Slattery  
 Vickie Spulniak  
 Dr. and Dr. Sutherland  
 Krista Swan  
 Lee Swoboda  
 Diana Tyler  
 Tony Vecchio (Oregon Zoo)  
 Nikole and Ken Wood



# CHEETAH CONSERVATION FUND

WITHIN THE INTERNATIONAL WILDERNESS LEADERSHIP (WILD) FOUNDATION

**Patron:**

**His Excellency  
Dr. Sam Nujoma, President  
of the Republic of Namibia**

**Executive Director:  
Laurie Marker**

**Namibian Board of Trustees**

Dr. A. Bagot-Smith (*Chair*)  
C. Bodenstein  
W. Bottger  
M. Diekmann  
R. Erasmus  
M. Kruger  
J. Murphy  
J. Imbert  
P. Haipare  
B. Ulenga  
R. Haas  
C. Hilker

A. Steele  
Dr. J. Orford  
Dr. R. Hassel  
I. Iithete  
J. Katjavivi  
H. Schneider-Waterberg

**US Executive Committee**

V. Martin (*Chair*)  
C. Hemrick  
C. Knowles  
J. & V. Lukas  
M. Sweatman  
Dr. W. & Mrs. P. Miller  
C. & C. Hilker (*ex officio*)  
R. Bushey  
L. Marker

**UK Executive Committee**

Dr. A. Mitchell (*Chair*)  
P. Stewart  
A. Lester  
Dr. N. Lindsay  
D. Spellman  
P. Clinch

**International Scientific  
Advisory Board**

Dr. K. Ammann  
Dr. H. Berry  
Dr. R. Coppinger  
Dr. R. Estes  
J. Grisham  
Dr. C. Hocutt  
Dr. Richard Jeo

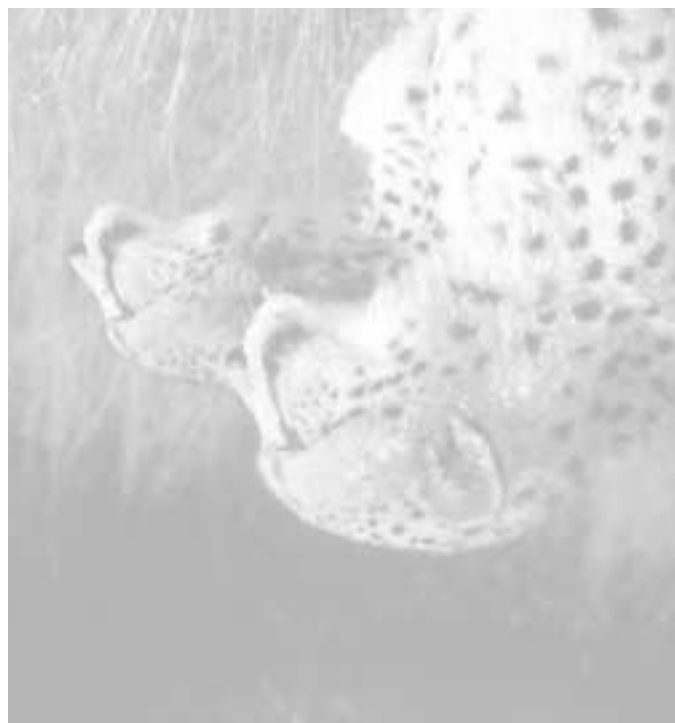
Dr. E. Joubert  
J. Lukas  
S. McKeown  
L. Marker  
Prof. D. Metzger  
Dr. L. Munson  
Dr. S. O'Brien  
Dr. B. Oke  
Dr. I. Player  
Dr. D. Wildt  
T. Cooper  
Dr. S. Muttulingam  
Dr. D. Macdonald  
Dr. S. Durant  
Dr. Gus Mills

This newsletter is a periodic publication about the ongoing work of the **Cheetah Conservation Fund**.

The Cheetah Conservation Fund is a program within the **International Wilderness Leadership (WILD) Foundation**. Issue #15 was edited by CCF's program director, **Lee Swoboda**, and designed and produced by

**Richard Elen** at **Brideswell Associates**,  
[info@brideswell.com](mailto:info@brideswell.com)

For more information please contact:  
**CCF/WILD**,  
PO Box 1380, Ojai CA 93024, USA.  
Tel: +1 805.640.0390; fax: +1 805.640.0230.  
Email: [info@cheetah.org](mailto:info@cheetah.org);  
Web site: <http://www.cheetah.org/>



International Wilderness Leadership (WILD) Foundation,  
PO Box 1380, Ojai CA 93024, USA  
Address Service Requested

NONPROFIT  
ORGANIZATION  
U.S. POSTAGE  
PAID  
Ojai, CA  
Permit No. 455